

## SUMMARY

- Creative strategist leading clients through staged sprints to find evidence-based insights, adopt better processes, adapt to stakeholder needs, identify and solve problems, and evolve beyond present challenges.
- Enthusiastic, multidisciplinary professional with 7+ years teaching and researching at Tier 1 universities, 4 years product management in academic technology, and 9 years directing a nonprofit.
- Evocative communicator across media, platforms, and genres.

## EXPERIENCE

### Creative and Strategy Director

11/2009–present

Terrebonne Advocates for Possibility

- **Founded** cultural nonprofit in small-town Louisiana (population: 3,000+) in 9<sup>th</sup> year of service.
- **Launched and manage** 9-year running annual festival, generating \$40K+ per event.
- **Build relationships** with stakeholders resulting in \$10K+ in grants and corporate sponsorships.
- **Manage teams** of 5–50 volunteers in 4 events per year, driving community engagement.
- **Communicate mission and vision** by producing all marketing content—digital, print, and signage—resulting in festival attendance increasing by 50% in 2013 and making 10–20% increases year-to-year.

### Visiting Assistant Professor

8/2017–8/2018

Emory University

### Lecturer

6/2009–5/2012

Cornell University

- **Mentored** 300+ students in 17 classes: 6 at Cornell, 10 at Emory (4 as graduate student).
- **Effectively led students** to become thought leaders, resulting in evaluations in the 90<sup>th</sup> percentile.
- **Coached** 30+ Interdisciplinary majors on projects in International Development, Psychology, Sociology, Food Studies, Linguistics, Media, Philosophy, Education, and Communication.
- **Innovated teaching of communication and problem solving**, resulting in presentation to 50+ professors.

### PhD Researcher

8/2012–8/2017

Emory University

- **Conducted 3-year ethnographic study** of 20+ shrimpers resulting in key insights into the nature of work and identity, 3 publications, 2 conference presentations, and \$150K+ in fellowship funding over five years.
- **Streamlined research process** by organizing and annotating 750+ primary and secondary sources.
- **Analyzed economic and demographic data**, bolstering qualitative arguments with quantitative evidence.
- **Managed time and resources** effectively, evidenced by completing project on time with a budget of \$5K.

### Creative Technology Strategist

5/2013–5/2015

Southern Spaces

- **Managed cross-functional team** of 5+ scholars, editors, and technologists to publish media-rich articles.
- **Drove technology strategy** using Agile methods, streamlining digital implementation time by 40%.
- **Conducted UX research with** managing editor during \$40K website redesign.

- **Introduced and standardized** dynamic mapping, enabling users to better visualize and interact with data.
- **Documented and led workshops** on multimedia and web-design, resulting in 20% efficiency gains.
- **Consulted** with 20+ contributors on strategies to engage readers, resulting in 50% increase in readership.

### Writing Program Fellow

5/2013–5/2017

Emory University

- **Strategized** digital adoption and assignment sequencing with 40+ professors, leading to successful pilot.
- **Wrote** documentation on web design and user interface, helping 1K+ students produce digital portfolios.
- **Collaborated** with program officers to administer server-space for 1K+ students and to **assess program**.
- **Advocated for UX design principles** at all stages of project, enabling user buy-in and engagement.
- **Conducted** 10+ workshops on web design, helping professors and students gain fluency in web technologies.

## EDUCATION

### PhD, Institute of Liberal Arts

Emory University

8/2017

- *Fields:* American Studies, Anthropology, History

### MFA, Creative Writing

Cornell University

1/2011

- *Field:* Poetry

### BA, English

Loyola University New Orleans

5/2007

## KNOWLEDGE, SKILLS, ABILITIES, & RECOGNITION

**Writing:** copy, documentation, essays, poetry, technical, reports, fiction

**Languages:** English, French

**Programming:** C, CSS, HTML, Java, JavaScript, PHP, Python, R, SQL

**Certifications:** PhD, MFA, Certified ScrumMaster (CSM)

**Software:** Adobe (Photoshop, Illustrator, XD, Acrobat, JIRA, InDesign, Dreamweaver), git, Microsoft (Word, Excel, PowerPoint), Trello, WordPress

**Publications:** 35+ publications in prose and poetry

**Research:** archival, business, intelligence, demographics, economics, ethnography, statistics, surveys, textual analysis, UX testing

**Awards:** Fulbright, Woodruff Fellowship (top Emory doctoral fellowship), Knight Institute Instructional Design Award

## PERSONAL

**Drive:** Worked 20+ hours/week throughout 5-year, full-time PhD program

**Learning:** Quick, engaged learner with insatiable curiosity

**Affiliations:** MLA, ASA, Scrum Alliance

**Interests:** cooking, travel, Louisiana, kung fu, poetry

**Website:** <https://climagiste.com>